

Minutes

Monroe Downtown Development Authority
Regular Meeting
Wednesday, June 19, 2019
Third Floor Conference Room
Monroe City Hall

Chairperson Joe Peruski called the meeting to order at 8:00 a.m.

1. Roll Call

Present: Mayor Robert Clark, Les Lukacs, Joe Peruski, Mackenzie Swanson, Anthony Trujillo and Chip Williams
Excused: Scott Goocher and Scott Kegerreis
Staff: Michelle LaVoy, Clerk-Treasurer
Annette Knowles, Downtown/Economic Development Coordinator

2. Vision Statement - Read by Swanson

3. Additions/Deletions to the Meeting Agenda - None

4. Public Comments

Michael Madison introduced himself as a business owner and resident. Mackenzie Swanson stated that Mr. Madison was the Volunteer DJ for the tree lighting.

5. Consent Agenda

- A. Approval of Agenda
- B. Approval of Minutes of Wednesday, May 15, 2019 Regular Meeting
- C. Financial Reports:
 - ❖ May, 2019, DDA Revenue and Expenditure Report FY2018-2019
 - ❖ May, 2019, DDA Itemized Expenditure Report FY 2018-2019

Motion by Williams seconded by Swanson to approve items on the Consent Agenda as presented. ***Motion carried unanimously.***

6. New Business

A. Waste Disposal Demonstration Project

Trujillo gave an overview of a proposed Waste Disposal Demonstration Project. He stated that waste has been a problem in the downtown area and that, while the problem has improved over the last 3-4 years, it still exists and needs to be improved.

It was moved by Lukacs and supported by Swanson to assign Trujillo to lead the Waste Disposal Demonstration Project, and to arrange a meeting with the city manager and relevant city staff to discuss the logistics of the project. *Motion carried unanimously*

7. Other Business

A. Discussion regarding July Election of Officers

Peruski discussed the July election of officers with the Committee. He encouraged the committee to review the duties of each office and to contact the Mayor or Knowles to discuss the various board positions.

B. Work Plan Updates

Knowles reviewed Business Recruitment Brochure with the Committee. Williams thanked Annette Knowles, Matt Vanisacker, Tom Fritz and Mark Cochran, for all the work done on the brochure. Knowles also discussed the Streetscape Improvements, Riverwalk Expansion Enhancement, and the Upper Floor Conversion Case Study projects. She added that Joe Borgstrom, Place + Main, will conduct a "check-up" on the implementation of the Strategic Plan at the July board meeting at a cost of \$500.00.

8. Communications – None

9. Board Member Comments/Administrative Comments

Mayor Clark discussed the appointments to the Board. He stated that he recommended Tiffany Sacco to the Council to fill a vacancy on the Board and encouraged the Board to refer to him downtown district residents who may be interested in serving on the Board.

Trujillo thanked Scott Goocher for his work on the Board. Goocher's term has expired and he is not eligible for reappointment.

10. Adjournment

Motion to adjourn by Williams seconded by Lukacs at 8:41 a.m.
Motion carried unanimously.